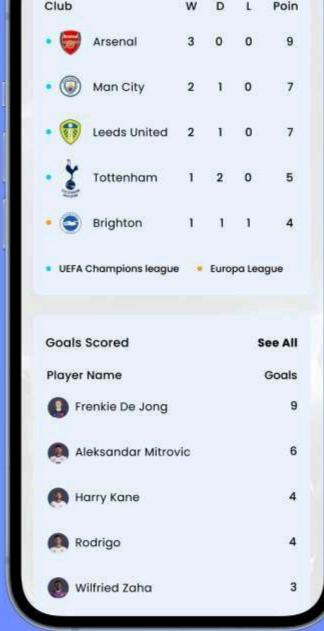
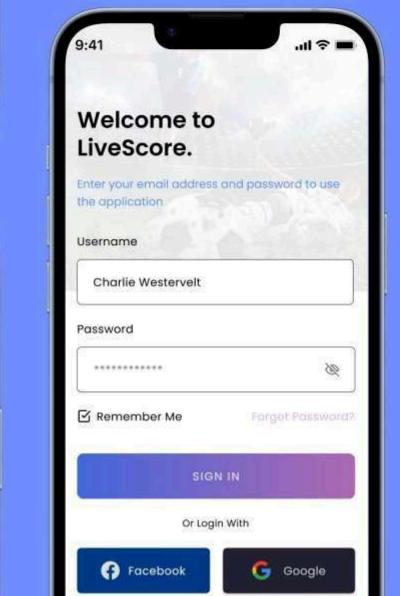


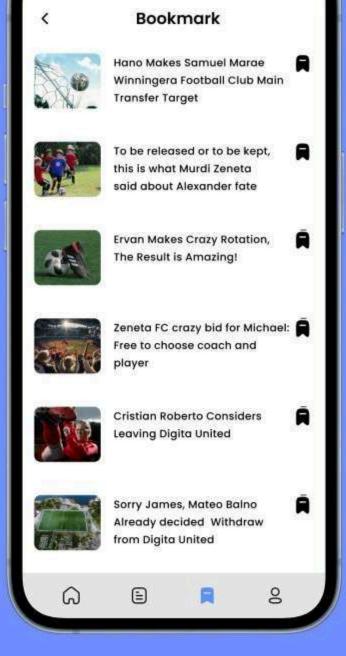
# **Fantasy Sports App**

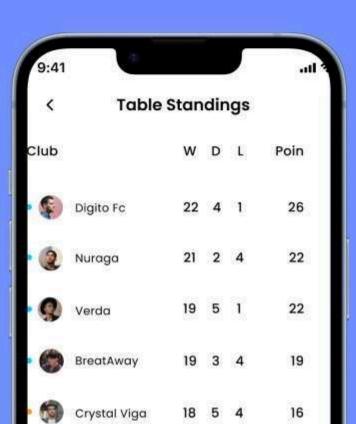
Fantasy sports apps let people create or join leagues and manage teams based on real players' statistics. 57.4 million people play fantasy sports in North America and Asia

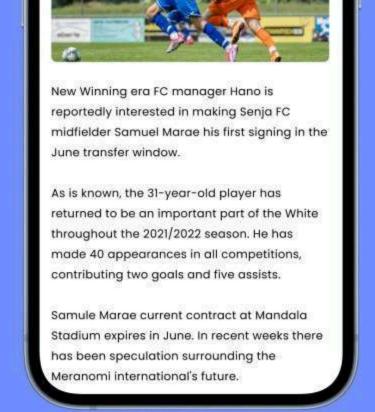


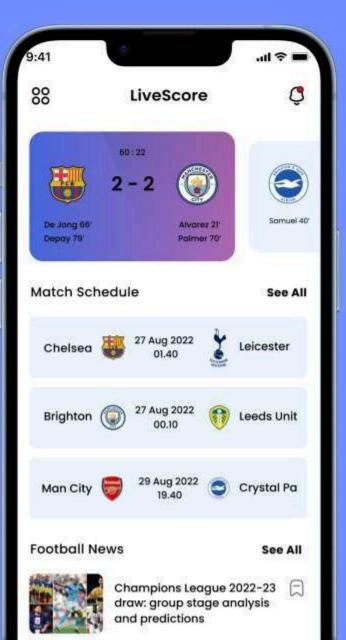




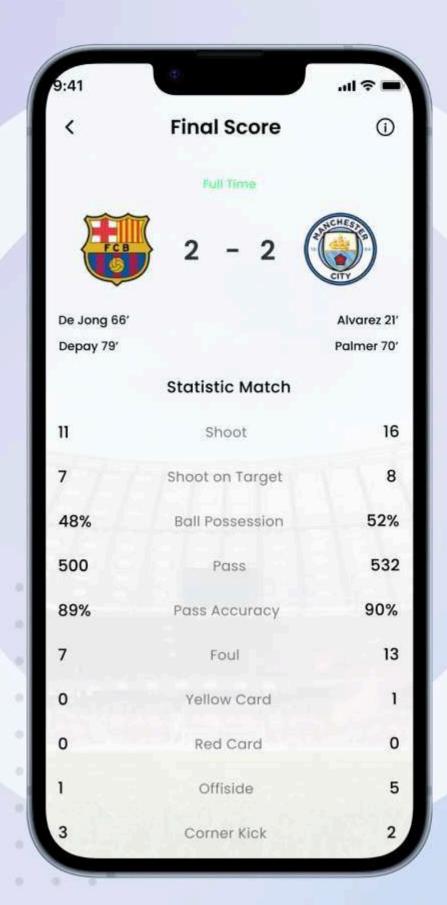










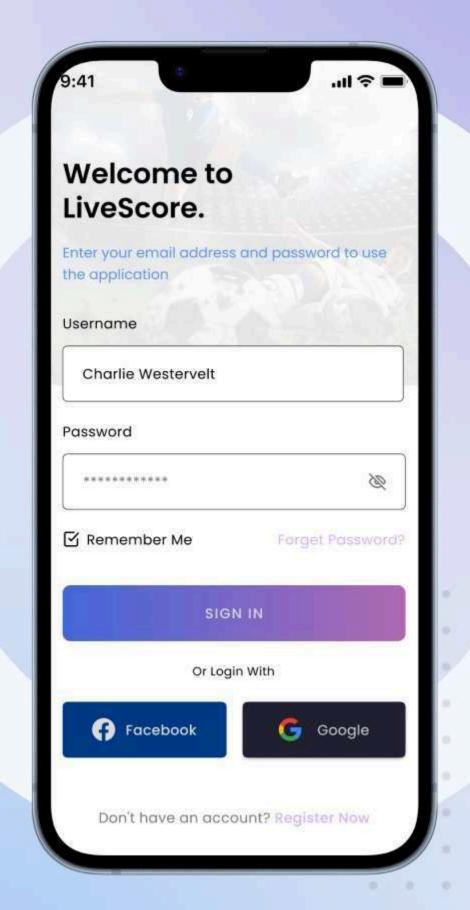


### **Features**

- Sports Betting
- Daily Fantasy
- ✓ Live Streaming
- ✓ Mini-Games
- ✓ Player Tracking
- Stats and Scoring

## Challenges

- Existing fantasy platforms can be outdated, complex, with poor mobile optimization
- Running highly customizable leagues with custom rules is technically challenging
- Must keep info like scoring, stats fully updated in real-time
- Providing quality support at scale for issues like cheating or lag





### Solutions

- Build a natively mobile fantasy sports app focused on usability
- Implement customized APIs to smoothly integrate real-time data feeds
- Use load balancing and auto-scaling cloud infrastructure to ensure speed and reliability
- Automated refund workflow

### **Impact**

- 80% of surveyed users said the app provided an excellent mobile experience
- 92% of league commissioners utilized custom rules features
- Peak traffic events like drafts were supported without performance issues
- User retention increased by 15% compared to the previous platform

