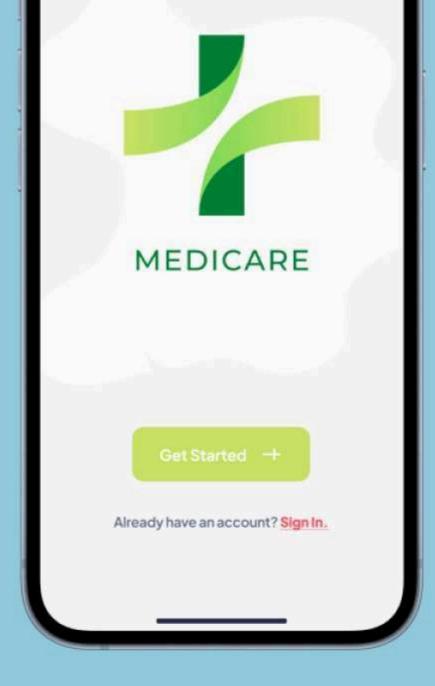
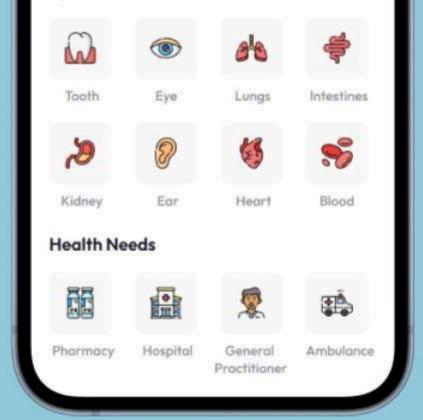


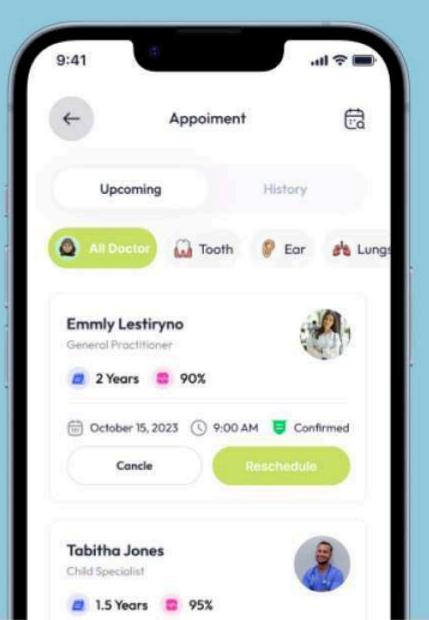
Health and Wellness App

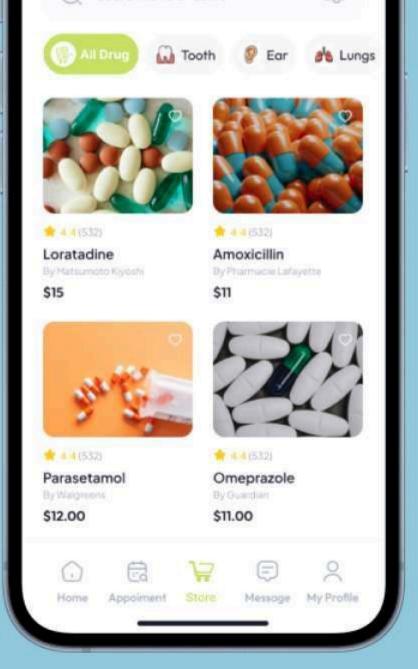
A mobile application that empowers users to achieve their wellness goals through personalized programs, habit tracking, and a supportive community. We'll delve into the app's features, design choices, and the positive impact it has had on user health and well-being.



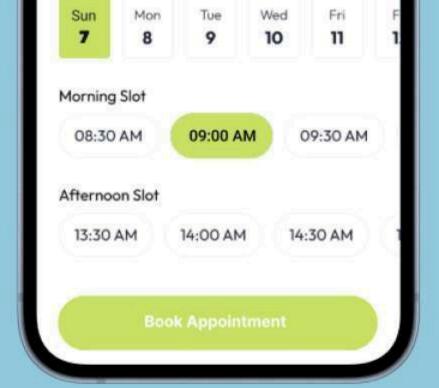


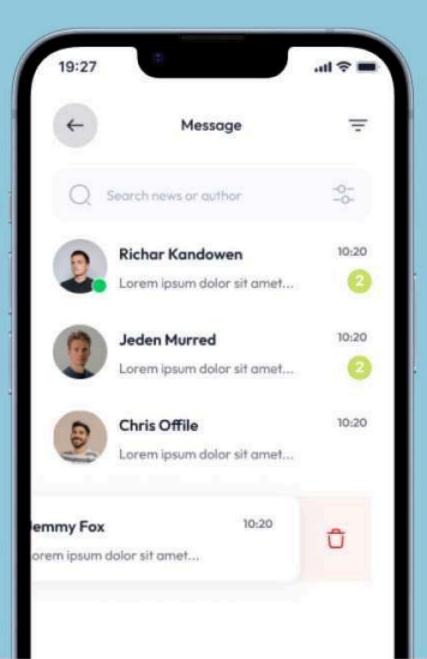


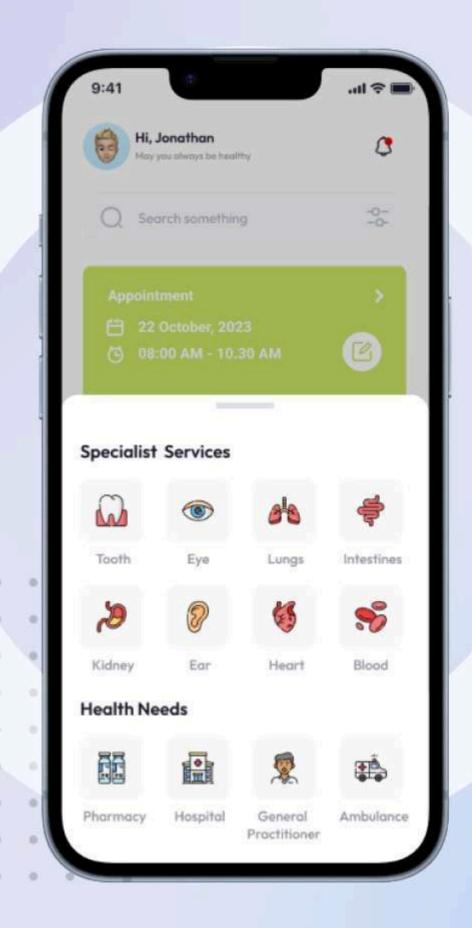










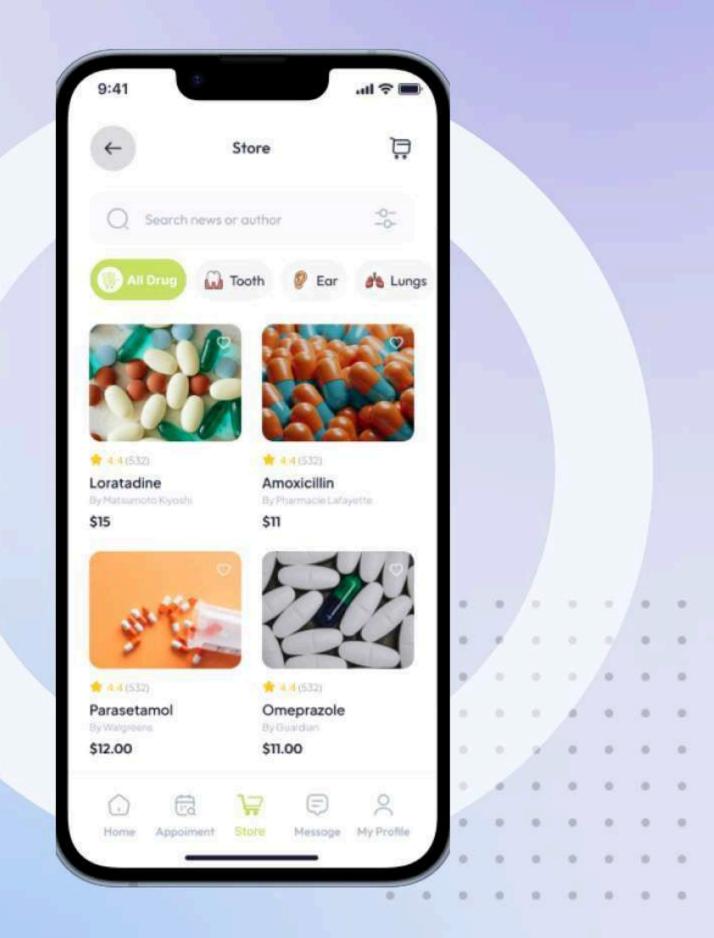


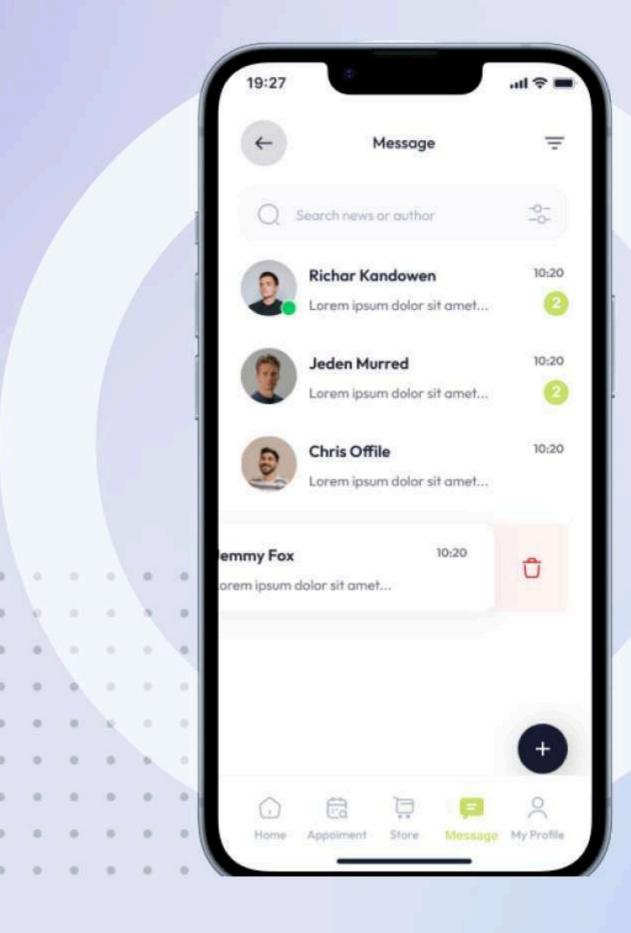
Features

- User authentication and access controls
- Geolocated strain availability
- Strain information and recommendations
- Shopping cart and order processing
- Notifications and reminders

Challenges

- Validating patient credentials and prescription status
- Showing product availability across disjointed dispensaries
- Personalizing recommendations with limited customer data
- Scaling platform quickly while ensuring full compliance
- Educating patients and promoting engagement





Solutions

- Authentication integrations to verify patient access
- Dispensary integrations to show localized product availability
- Strain recommendations based on collective data
- State-by-state modular architecture for compliance
- Robust strain information and community features

Impact

- 45% increase in patients served
- 60% improvement in product order conversion rates
- 30% reduction in patient acquisition costs
- 75% patient satisfaction score based on surveys

